



Bharat Soka Gakkai

Registered Under Societies Registration Act No. XXI 1860

Seeds of Hope & Action: Making the SDGs a Reality (SOHA)

(A joint initiative of the SGI (Soka Gakkai International) and the Earth Charter International)

The "Seeds of Hope & Action" (SOHA) exhibition emphasizes our interconnectedness with nature and the need to be compassionate. It motivates viewers to act positively and highlights the fact that an individual can make a difference. The 26-panel SOHA exhibition presents a vision for sustainable living and showcases individuals from various countries who have made an impact, depicting the actions of ordinary people changing the world, thus bringing out the " *Power of one*". The primary goal of BSG in hosting these exhibitions is to impart the message of " *Sustainable Human Behaviour*" (SHB), which refers to a personal transformation towards living sustainably, with respect for all life at the forefront.

This updated version of the 2010 "Seeds of Hope" exhibition includes themes like climate change, SDGs, BSG for SDG app and a page for online viewers to share their own ideas for action. The exhibition follows the " *Learn, Reflect, Empower, Lead*" formula and supports UNESCO's ESD (*Education for sustainable development*) for 2030 initiative. BSG has been exhibiting SOHA in India since 2021 to educate young students about sustainability and raise awareness on climate change and the role of youth.

55 SOHA exhibitions have been held across India in last 2 years at institutes such as Narsee Monjee Institute of Management Studies, GD Goenka World Public School, Symbiosis Law School, Kirori Mal College, HDFC School, IIFM Bhopal, Maulana Azad Medical College & All India Institute of Medical Sciences -Delhi (AIIMS) among others.

The exhibition is student-led. We plan to train a focused group of 15-25 students from the school/institute to serve as SDG ambassadors and explain the panels to their peers. This will foster responsibility and encourage students to adopt sustainable practices in their daily lives with a sense of accountability.

SDG Clubs:

The founding President of the Soka Gakkai International (SGI) - Daisaku Ikeda writes: " *The door to a new era is opened by young people. A steady stream of talented young people emerging and fully displaying their potential is essential to the ongoing development of organizations, societies, and nations.*"

Bharat Soka Gakkai (BSG) initiated the SDG Clubs with the goal of promoting a culture of sustainability among young students and creating SDG ambassadors. Students can become members of the club and supported by a selected faculty member at an institute/School. BSG serves as a knowledge partner and provides resources and support to the club.

The club operates by having a monthly meeting, where students *learn* and *reflect* on a specific SDG theme, and then *empower* and *act* on the theme by implementing projects in their community.

Activities in the club meetings follow the " *Learn, Reflect, Empower, Act & Lead*" approach, and include discussion, presentations, and project implementation. The academic year ends with a certificate of participation for club members.

For Any Queries or Support, Please Reach Out to:

Bharat Soka Gakkai Headquarters
J-21, Hauz Khas Enclave
New Delhi – 110016
Tel.: +91-11-4001 2800
E-Mail: sdg@bharatsokagakkai.org